

SPONSORSHIP & EXHIBITION OPPORTUNITIES

28TH INTERNATIONAL RAILWAY SAFETY COUNCIL 2018



21ST – 26TH OCTOBER, ROYAL MARINE HOTEL, DUN LAOGHAIRE,
COUNTY DUBLIN

BACKGROUND

The IRSC was founded in 1990 and both the CRR and Iarnród Éireann have for many years been regular attendees at the annual conferences. The IRSC provides a forum for an in-depth exchange of experience and lessons for improving railway safety and is exclusively devoted to railway safety issues.

Participants include:

- Railway safety management
- Railway infrastructure managers
- Train operators
- Government Bodies
- Safety regulators
- Accident investigation agencies
- Railway worker trade unions

WHY BE A SPONSOR AT THE 28TH INTERNATIONAL RAILWAY SAFETY COUNCIL

- Be part of an event that has established credibility as a forum for railway safety discussion since 1990
- Associate your brand with a high calibre audience of railway sector decision makers
- Provides the opportunity to network with railway safety professionals
- Support new initiatives to improve Railway Safety

The event promises an exciting programme with excellent speakers and relevant topics. The IRSC logo (triangle) is symbolic of the three key elements of 'Operator', 'Equipment' and 'Rules' working together in the safety management system. Investigations clearly show how human factors are often precursors to major disasters. It is recognised that to achieve improvements in safety performance a mature safety culture that successfully integrates human factors in railway safety management is required.

However, safety culture is a facet of the broader organisational culture which expresses leadership styles and priorities. Best practice in safety management acknowledges that organisational effectiveness depends on the important relationship between 'Organisational Culture', 'Leadership' and 'Systems'.

The theme for IRSC 2018 **Organisational Culture that values Safety** brings together the two triangles of 'Operator-Equipment-Rules' and 'Organisational Culture-Leadership-Systems'.



	SPONSORSHIP LEVEL		
	Gold	Silver	Bronze
Amount (€)	25,000	15,000	5,000
BENEFITS			
Logo on the Conference Website	*	*	*
200 words on the Annual Conference Website	*	*	
Logo on the sponsor list in the printed programme, listed in order of sponsorship level	*	*	*
Link between conference website and sponsor's homepage	*	*	*
Naming rights to Gala Dinner	*		
Naming rights to Welcome Reception, Farewell Event or Conference Lunch		*	
Material in delegate packs	*	*	*
Exhibition Space	*	*	*
Full page advert in conference programme	*		
Half page advert in conference programme		*	*
Registrations to the conference	5	3	1
Gala Dinner and Farewell Party passes	5	3	1
E-blast to database and registered delegates announcing Gold Level Sponsorship	*		

*Irish VAT will apply as follows to sponsorship packages:

- If the sponsor is based in Ireland, the sponsorship fee will incur VAT @ 23% or at the prevailing rate if changed
- If the sponsor is based within the EU, and provides a VAT number, the reverse charge rule will apply

For sponsors outside the EU, no VAT is charged

It may also be possible to sponsor individual elements of the Conference.

Other sponsorship opportunities at different price points can be discussed with the Conference Sponsorship Manager, Hilary Drumm whose contact details are below.

Your Responsibilities:

You undertake to provide logos, texts, URL etc. as appropriate and of suitable quality for use. IRSC accepts no responsibility for quality, content or correctness of this material.

Logos (Web Pages): Resolution: at least 72dpi, Size: Max (300px X 300px)

Logos (Print Material): Resolution: at least 600dpi, Size Max (5cm X 5cm)

Text: 200 words as a text file or as rtf file (not pdf or an image)

URL: Please supply the URL of the webpage to which you would like your logo to connect.

Materials for inclusion in the participant's bags must arrive with the organisers on-site at least 10 days before the conference starts. The materials should be clearly identified as being for the participant's bags.

Contacts:

Please nominate one person who will act as your representative for the sponsor agreement.

Terms and Conditions:

This document comprises the terms and conditions.

Terms of Payment:

Sponsors will be invoiced by Advantage PCO. Payment is due within 30 days and final confirmation of exhibition space allocations can only be made once payment has been received. All payments must be completed 1 month before the start of the conference. Payment may be made by Electronic Fund Transfer or credit card on receipt of a valid invoice.

Force Majeure:

Where a sponsor is forced to cancel their participation due to circumstances beyond their control, the normal cancellation policy will apply.

In the event that the conference is cancelled, sponsorship payments will be refunded.



FURTHER INFORMATION:

To discuss sponsorship agreements please contact the IRSC PCO:

advantage pco
professional conference organiser

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